

## EDUCATION

# Burger Shootout: meaty test of student skills

BY JON POMPIA

THE PUEBLO CHIEFTAIN

On Thursday, East High School catering and marketing/DECA students are scheduled to compete for the right to be called creator of the next great Pueblo burger.

From 4:30 to 7:30 p.m. at the Gold Dust Saloon, 217 S. Union Ave., three burger creations will be unveiled to both judges and ticket holders, who by their purchase will have a say in the selecting the Burger Shootout's best product.

As part of a first semester final exam, catering students were charged with building a burger from existing menu items on the Gold Dust menu.

Catering students then

met with marketing students, who were tasked with selecting a catchy name that reflected the Gold Dust's Western theme, a unique selling proposition and other promotional ideas.

Thursday's top three finalists were selected by a team of judges based on scores — 67 percent for the burger, 33 percent for promotion.

They are:

**The Outlaw:** Tastes so good it should be illegal! Bacon burger topped with fresh lettuce, crispy onions, ketchup, mustard, delicious waffle fries, crunchy pickles and American cheese. The buns are perfectly toasted.

**The Lasso Burger:** You won't need a side because

the fries are already lassoed in! A quarter-pound patty with bacon, lettuce, tomato, pickles and onions. Topped off with American and provolone cheese, roasted Anaheim peppers, Thousand Island dressing and waffle fries.

**Horseshoe Cheese**

**Burger:** Are you feeling lucky? The Horseshoe Cheese Burger is a

burger patty filled with cheese inside and topped with pickles, onions, lettuce, tomato, extra cheese, waffle fries and bacon on a bun.

The overall grand champion will be selected through a combination of judges' scores and sales.

Tickets, \$12, are available at the door.

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